

# EMILY RIEBE

Enthusiastic media professional who has merged their love of storytelling with their deep passion for social justice endeavors to form a more inclusive outlook on the future of entertainment. My experience working on several film sets over the last year as well as publishing research in the realm of film, social justice, and society has helped me understand how media can be used as a beacon to spark imperative cultural conversations in society. I am ready to take the next step in my career by becoming an employee of a research agency that values the obligation to conduct thought-provoking analyses of media in order to contribute meaningful discourse to the current societal moment.

## EDUCATION

### University of Wisconsin-La Crosse

Communication / Media Studies (2020)

- Graduated with Highest Academic honors with a GPA of 3.97
- Murphy Academic Excellence Award Nominee
- College of Liberal Studies Academic Excellence Award Nominee

## PUBLISHED RESEARCH

### The Feminine Gaze: The Re-imagination of Cinematic Female Sexual Experiences in a Post #MeToo World

- This research utilized two gender segregated focus groups to examine how the feminine gaze affects the way audiences perceive female sexuality when depicted on screen
- The findings of this study indicated that a feminine gaze when used in a post #MeToo world recognizes when media is representing female sexuality with depth, nuance, and authenticity rather than the traditional male gaze.
- Awarded best Senior Research Project by the Communication Studies department at the University of Wisconsin-La Crosse
- To read further, here is the link to the published study: <https://www.uwlax.edu/globalassets/offices-services/urc/jur-online/pdf/2020/riebe.emily.cst2020.pdf>

## NOTABLE EXPERIENCES

### Study Abroad

Barcelona, Spain | Spring 2019

Universitat Autònoma de Barcelona

- Gained experience in international travel, developed an appreciation for foreign culture, and became more comfortable speaking conversational Spanish

## WORK EXPERIENCE

### Artistic Director

Hollywood Casting and Film | April 2020- Current

- Manage a team of designers to coordinate unique visions for each production
- Maintain strong partnerships with the film's Director and Production heads throughout pre/post-production
- Curate spreadsheets of all necessary props and costume pieces for each production
- Help collect any necessary props and costume pieces for each production
- Responsible for recruitment and training of new members to the art department

### Producer

Shake Fly Films | May 2020- Current

- Facilitate a team of filmmakers to produce quality short films on a recurring basis
- Maintain consistent communication with film's Director and department heads throughout pre/post-production
- Curate a budget and shooting schedule for each production
- Delegate tasks while on set and step in to fulfill any necessary technical roles such as camera operating, sound, and script supervising

### Intern // Brand Strategist // Project Manager

La Crosse Historical Society | January 2020- April 2020

- Coordinated networking events for LCHS staff to help market their new museum
- Worked closely with VENDI advertising to cultivate the brand for the new LCHS museum

### Writing Tutor // Writing Center Coordinator


UWL Writing Center | September 2017 - May 2020

- Facilitated students with editing and proofreading their essays
- Generated reports on the Writing Center's success in increasing student paper scores
- Aided in the recruitment process of new Writing Center tutors

## SKILLS

- 2 years of production experience with a multimedia company
- 1 year of project management / project coordinator experience
- Highly knowledgeable of the Qualitative research process including expertise in semiotic data collection and analysis
- Proven leader with experience managing large teams
- Excellent verbal and written communication skills
- Proficient in all Google and Microsoft based applications
- Highly motivated self-starter who is able to deliver quality work without oversight
- Immensely organized individual with excellent time management skills
- Able to work successfully and efficiently in both individual and team-based environments
- Motivated individual who continually desires to keep learning, growing, and inspiring
- Confident, passionate, and enthusiastic media professional with a positive and determined attitude

## LET'S GET IN TOUCH!

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To check out some of my work to date, follow the link below!

<https://emilyfran1130.wixsite.com/mysite>